

IN THE SPOTLIGHT

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BASEM ANNUAL CONFERENCE 2026

17 – 18 Nov 2026 | London



Putting Sport and
Exercise Medicine
under the microscope

2026
BASEM
Annual Conference

SPONSOR & EXHIBITOR OPPORTUNITIES

IN THE SPOTLIGHT
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An unmissable annual event for all health professionals involved in Sport and Exercise Medicine.

The BASEM Annual Conference is a recognised and highly respected event within the SEM community, continuing to grow and evolve year on year. It welcomes over 400 delegates and industry partners annually, bringing together SEM clinicians, researchers, practitioners, and students from across the UK and beyond.

This well-established gathering offers an excellent opportunity to expand your professional network, reconnect with existing clients and engage with a wide range of prospective contacts over two full days. The conference dinner on the evening of the first day provides a more relaxed and sociable setting for networking, with sponsors invited to attend individually, host a company table or even sponsor the whole evening's entertainment.

The academic meeting features three parallel conference streams focused on MSK, Team Care, and Physical Activity & Exercise Medicine. In addition to the lecture programme, delegates can participate in a series of hands-on workshops delivered in collaboration with Gold Sponsor industry partners. Workshop topics are agreed in discussion with the Conference Chairs; previous sessions have included MSK ultrasound, ultrasound-guided ACP injections, concussion management, rehabilitation strategies, and return-to-play protocols. While industry partners contribute to delivery, the fundamental thread of the workshop sessions remains education, with workshops typically led by an associated SEM clinician or practitioner.



The 2026 programme will centre around three core streams:

Musculoskeletal Medicine (MSK)

- Bone stress injuries
- Shoulder rehabilitation
- Tendon interventions
- Calf injuries
- FIFA FAIR consensus

These are also explored further though

Team Care

- Innovation and technology in sport medicine
- Concussion: detection, management and future developments

Practical Workshops

- MSK Ultrasound
- How to publish research
- Pelvic Health
- More to be confirmed

Physical Activity & Exercise Medicine

- Designing effective interventions
- Medical and performance screening

Abstracts Posters

Abstract submissions presented as Podium or Poster Presentations

The 25+ industry manufacturers supporting BASEM 2025 in Leeds last November engaged with an audience of approximately 400+ people onsite made up of:

- Medical practitioners, physiotherapists and all groups of healthcare professionals, from both the NHS and private sectors, working within the sport and exercise medicine specialty.
- SEM consultants
- Primary care sports medicine doctors and physiotherapists
- GP and hospital based doctors
- Allied health professionals encountering musculoskeletal injuries
- Sports scientists
- Healthcare professionals involved in sports and exercise
- Students pursuing a career in sport and exercise medicine
- Coaches
- Sports media



The following pages provide detail of the different sponsorship options for your review.

Visit the conference online hub for more information about the event.

Contact

GEORGIE HOLMES

Event Manager

BASEM Annual Conference 2026

E: georgie@pemberleyevents.co.uk

T: 07747 866 638



The Benefits of Exhibiting at the BASEM Annual Conference

- Hosted by a highly respected membership group, this event has an established reputation in the SEM world. It has a strong track record of attracting a quality delegate audience and therefore offers a solid foundation for good return on investment.
- It's the ideal place to showcase latest products; generate new leads; meet existing and prospective clients; network with industry peers and complementary businesses.
- Range of sponsorship options and price packages to suit budgets, from basic table top exhibition to headline sponsorship.
- Offers opportunities for industry to present complementary content on the programme via sponsored workshops.
- Industry reps are invited to attend as many of the conference sessions as they wish, enabling immersion in the latest clinical research, thinking and movements to stay at the top of your field.

Contact

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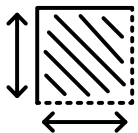
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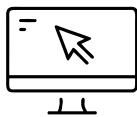
T: 07747 866 638

Bronze Sponsorship Package

£2,535^{+Vat}



2m x 2m



Branded
Weblink



Programme
Listing



x1 Personnel
Representative

- Exhibition Space - 2m x 2m comprising 1 clothed trestle table (6ft); 2 chairs; access to an electric socket and space for a standard pop-up banner
- Branding - Logo with hyperlink on the event website
- Branding - Listed as exhibitor in printed programme given to all participants
- Personnel - x 1 representative with access to all catering and lectures

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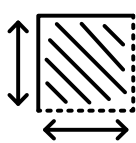
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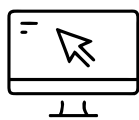
T: 07747 866 638

Silver Sponsorship Package

£3,805^{+Vat}



2m x 3m



Branded
Weblink



Programme
Listing



1x
Goodie bag
Inserts



x1
Social Media
Promotion



x2
Personnel
Representatives

- Exhibition Space - 2m x 2m comprising 1 clothed trestle table (6ft); 2 chairs; access to an electric socket and space for a standard pop-up banner
- Branding - Logo with hyperlink on the event website
- Branding - Listed Silver Sponsor listing including logo in printed conference programme
- Marketing - 1 x goodie bag item insert
- Marketing - Handle and hashtag linked to x 1 social media event promotion post
- Personnel - x 2 representatives with access to all catering and lectures

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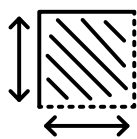
T: 07747 866 638

Gold Sponsorship Package

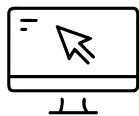
£6,295^{+Vat}



60 minute
Sponsored Workshop



3m x 3m



Branded
Weblink



Programme
Listing



2x
Goodie bag
Inserts



1/2 pg
Programme
Advert



x2
Social Media
Promotions



x3
Personnel
Representatives

- Exhibition Space - 3m x 3m space comprising 1 clothed trestle table (6ft); 3 chairs; access to an electric socket; space for curved pop-up banner and 2-3 items of free-standing equipment (i.e. ultrasound scanner, plasma screen, floor-based sports testing kit etc.)
- Branding - Logo with hyperlink on the event website
- Branding - Gold Sponsor listing including logo in printed programme given to all participants
- Marketing - Half page advert (A4 landscape) in the conference programme
- Marketing - 2 x goodie bag inserts
- Marketing - Handle and hashtag linked to x 2 social media event promotion posts.
- Personnel - x 2 representatives with access to all catering and lectures
- Personnel – x 1 clinician/workshop facilitator with access to all catering and lectures on both days
- Workshop – 60-minute sponsored workshop. Workshop content and products showcased are subject to approval of the Conference Chair. Workshops must be led by a clinician, time slots are subject to availability.

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DINNER SPONSOR

Conference Dinner Entertainment Sponsor

£7,500^{+Vat}

After an inspiring day of learning, the dinner offers the perfect opportunity for guests to unwind, connect, and enjoy each other's company. Sponsoring the evening places your brand at the centre of a relaxed, sociable atmosphere where conversations flow, connections deepen, and your company becomes associated with the enjoyment and energy of the occasion.



Images shown for illustration purposes - conference 2025

In acknowledgement of support the sponsor will benefit from:

- x 1 VIP table (10 places)
- Verbal recognition of support by the BASEM dinner host/chairman
- Welcome address from senior company representative (2 mins)
- Branding – Digital Advert on main stage screen in the dinner space
- Branding – Logo on holding slide displayed on main stage screen in the dinner space
- Branding – Moving light logo (Gobo) in dinner space (N.B. additional £500)
- Branding - Logo in association with the Conference Dinner on the website and in the printed Conference Programme.
- Branding - Opportunity to place a gift/favour on each place setting

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“Partnering with BASEM on the Annual Conference is a great opportunity to connect with key SEM industry professionals and elevate your brand through association with **The British Association of Sports and Exercise.**”

Optional Extras

(Extras available to any sponsorship category)

30 Second Digital Advert (video and audio) shown on conference screens prior to the start of each session.

- **Level 1** - All three conference streams on both days (excluding keynotes) = 15 session showings across two days (max. 6 Level 1 opportunities) **£825 +Vat**
- **Level 2** - One conference stream on both days (excluding keynotes) = 5 session showings (max. 2 sponsor opportunities in each conference stream, thus 6 Level 2 opportunities in total) **£500 +Vat**

Advert in Conference Handbook

- **Half A4 Page Advert** **£420 +Vat**
- **Full-page A4 Page Advert** **£575 +Vat**

Insert into Conference Bag

- **1 x Insert** **£350 +Vat**
- **2 x Inserts** **£500 +Vat**

Additional Company Representative Badges

- **1 day only** **£97 +Vat** *per person*
- **Both days** **£194+Vat** *per person*

**Additional rep badges may only be used by sponsoring company personnel*

Conference Dinner Tickets

 x Dinner Tickets **£149 +Vat** *per person*

The Conference Dinner is on the evening of Day 1, Tuesday 17 November 2026. Dinner tickets include a welcome drink, 3-course meal including drinks and entertainment with a cash bar post-dinner.

ABOUT BASEM

The British Association of Sport and Exercise Medicine (BASEM) was founded in 1953 and is the largest multidisciplinary sports medicine membership group in the UK for medical practitioners working in sport and exercise medicine. BASEM has its own internationally recognised journal, The British Journal of Sports Medicine and is dedicated to the promotion of good health through physical activity, and the provision of sports medicine expertise to optimise athletic performance at all levels.

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